

Do you love to make sales and fish? Then this job is for you!

BassMan Magazine is a quarterly consumer fishing publication that is dedicated to bass fishing in Canada. Launched in 2008 and available on selected newsstands across Canada, the magazine reports on and covers competitive tournaments in Canada and the USA. Regular features include product reviews, tips and tricks on fishing for bass, a travel section, profiles of today's professionals and community related events.

We are a growing publication with an opportunity for three part-time Account Managers. These commissioned sales positions require the candidate to dedicate 20 hours a week talking bass fishing with prospective advertisers and building sales for the magazine. The position may lead to full time employment based on your success.

Candidate Profile:

Reporting to the Publisher, the account manager should already have some experience in magazine advertising sales, is excited about fishing and the fishing industry and is willing to grow with this young publication. The successful candidate will be a self-starter, deadline-oriented and have a friendly, professional phone demeanour.

Responsibilities

- Research and build sales territory and customer database
- Develop a professional business relationship with accounts and colleagues
- Sell advertising space (print & online) to achieve and exceed defined revenue targets
- Service customer accounts as required (collecting artwork, consulting on campaigns)
- Complete sales documentation and ensure completion of the ad sales process
- Maintain a professional and enthusiastic attitude as part of a small dedicated team.
- Engage people and promote a professional image while attending fishing events & tradeshow
- Prepare and submit bi-weekly activity/sales reports
- Other duties as required

Education and Experience

- Attending or recently finished a post-secondary education in marketing/communications.
- 1+ years selling experience (preferably in magazine advertising sales)
- Demonstrable written and verbal acuity with English
- Proficient in MSWord, PowerPoint and Excel

Compensation

A healthy commission and business-related expenses will be paid based on confirmed sales

Contact:

Todd Daniluk
Publisher

Bass Man Magazine

E-mail resumes in confidence to: tdaniluk@bass-man.com - attach your résumé.

Or fax to: ??????????????

We wish to thank all applicants for their interest and effort in applying for the positions; however, only candidates selected for interviews will be contacted.